



## Graphics Submissions Guidelines

Category	Type	Dimension	Maximum File Size (JPG/GIF)	Maximum File Size (Animated)
<b>Banners and Buttons</b>	Full Banner	468 x 60	20k	30k
	Hot Button	120 x 40	10k	none
	Vertical Banner	120 x 240	20k	30k

- If submission is Flash: SWF and original FLA must be provided. Vector art must be in GIF format. File sizes must not exceed max for type of ad
- Each Flash ad unit must be accompanied by a GIF or JPG alternative to serve to users who do not have the Flash plug-in (see above for GIF or JPG specs).
- If submission is animated GIF: File sizes must not exceed max for type of ad

Questions?

Call 1-866-472-3266

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